



Century 21
Gold Medal Realty

*Where success is measured
one client at a time.*

Comprehensive Realty Services

Century 21 Gold Medal Realty has the talent, expertise and resources to meet any real estate need. It has built its reputation by excelling in residential resales, new construction home sales, commercial real estate, land and investment properties.

Century 21 Gold Medal Realty is well known as a marketer of the most exclusive new and existing homes throughout 18 metro Atlanta counties.



As part of its commitment to ensuring success, Century 21 Gold Medal Realty's promotional strategies are known and recognized for innovative marketing programs and advertising campaigns. Strategies include the use of comprehensive television, radio and print advertising; online and segment marketing, and special promotions.



Comprehensive services can help you succeed with your next real estate venture. Feel free to call or visit when Century 21 Gold Medal Realty can be of help.



Where success is measured
one client at a time.

Century 21 Gold Medal Realty was born in Atlanta and opened its doors in 1994 with commitments to leadership, excellence and integrity. Today the company remains locally owned and managed—which provides it with many strategic advantages over companies that are located or managed outside of metropolitan Atlanta. The company consistently provides its clients with longstanding and solid metro Atlanta perspectives, and a unique understanding of the needs and desires of local buyers, sellers and agents.

The company has achieved year-after-year growth and has grown more than tenfold over the past ten years. This was achieved by building lasting relationships with local builders, developers, homeowners, newcomers, and top-notch agents.

Century 21 Gold Medal Realty continues to measure success one client at a time.

Commitments to Leadership and Excellence

The Century 21 Centurion Award is the highest level of Century 21 achievement and represents the top two percent of all Century 21 agents. Each year since 1996 the Atlanta office of Century 21 Gold Medal Realty has achieved Centurion Award status. Year after year the company continues to be the number one Century 21 company in the State of Georgia.

The company is consistently awarded the Century 21 President's Award for Exceptional Quality Service for Outstanding Commitment to Quality Service and the Pacesetter Platinum Award for Superior Sales Production. The company has also received many national consumer service awards.



Dedicated to Giving Back

Century 21 Gold Medal Realty has enjoyed impressive growth over many years and believes in giving back to the communities which make its growth and successes possible.

For many years the company and its employees have provided generous volunteer and financial support to local non-profit organizations like Easter Seals, which has a national affiliation with Century 21. Century 21 Gold Medal Realty has been in the top ten percent of companies who help fund Easter Seals. Locally, Century 21 Gold Medal Realty has been involved with the Department of Children and Family Services in several metro Atlanta communities.



Locally born...Locally owned...Locally managed...

Dynamic Management Team

Century 21 Gold Medal Realty is built on a tradition of the highest ethical standards under the dynamic vision and leadership of Founder, Owner and President Christopher J. Ballard. It is because of Chris' vision and leadership that the company now has over 250 sales associates to meet clients' needs. He has strategically grown the company into a one-stop resource for buying and selling all types of real estate in 18 metro Atlanta counties.

The company's hands-on management team members—all of whom are licensed brokers—are all active in the day-to-day running of the business, directly involved with agents and clients, and leaders in the real estate marketplace. By listening, responding to and meeting clients' needs, Century 21 Gold Medal Realty has grown into a leading full-service real estate solution.



Leadership

Century 21 Gold Medal Realty is proud of its management team, track record of successes and commitment to leadership, including:

- Member of the National Association of REALTORS™.
- Member of the Georgia Association of REALTORS.
- Member of the DeKalb, Atlanta, Cobb, Rockdale and Northeast Atlanta Boards of REALTORS.
- Member of Commercial Broker Listing Service (CBLS), First Multiple Listing Service (FMLS) and Georgia Multiple Listing Service (GAMLS).
- Several management team members hold, or are candidates for, National Designations such as CRB, PMN and RRC.

Experienced Professionals

Century 21 Gold Medal Realty's sales team consistently ranks among metro Atlanta's Multi-Million Dollar Producers. The company regularly contributes leaders to the industry. Only the most qualified brokers, managers and sales associates with the highest level of integrity represent the company. The company demands first-hand knowledge of metro Atlanta's communities, financing and other real estate dynamics.

After hiring agents, the company invests in their career development through an intensive training and mentoring program. Agents succeed and stay with the company—which consistently gives it a solid base of qualified, dedicated agents.

