

About the Cobb Faith Partnership

Mission: Networking local faith-based ministries

Vision: Promoting unity in sharing God's love with our community

Board of Directors

Ann Guckert, President
Rev. Coakley Pendergrass, Vice President
Jolene Virgo, Secretary
Kathy Grosskurth, Treasurer
Linda Hobson, Member-at-Large
Sherwood K. "Woody" Smith, Past President

www.cobbfaithpartnership.org



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Strategic, bottom-line results
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Program created by:



7th Annual Ministries Forum

**Boost Your Revenue
in a Tough Economy**

Tuesday, May 4, 2010

Thank You to Our Major Sponsors



St. James'
Episcopal
Church

FIRST PRESBYTERIAN*

Where God's House Feels Like Home®



C.A.M.P.

Christian Aid Mission Partnership
Neighbors Helping Neighbors



Tapestry

Revolutionizing the Charity World via Technology and Service



Marietta First Christian Church
(Disciples of Christ)



Program

- 8:00 Check-in, **Breakfast** — **host CAMP**, Networking and Exhibits
- 9:00 **Welcome:** Ann Guckert, CFP President
Invocation: St. James' Episcopal Church
Opening Remarks: Carol Redman, Forum Planning Committee
- 9:30 **Workshops:**
- Strategic-Ministry Planning (Carol Redman)
 - Program Planning and Evaluation (Carla Hodge)
 - Importance of a 501(c)(3) — How to Become a Nonprofit (Linda and Marcellus Pitts)
- 10:30 **Workshops:**
- Grant Writing and Collaboration (Amy Stevens)
 - Board Development (Virginia Baker)
 - eMarketing / eCommerce / eDonorDatabase (Barry Weaver)
- 11:30 **Networking and Exhibits**
- 12:00 **Lunch** — **Mother's Finest Catering** — *thanks to special gifts*
- 1:00 **Workshops:**
- Strategic-Ministry Planning (Carla Hodge)
 - Program Planning and Evaluation (Rashid Mosley)
- 2:00 **Workshops:**
- Building Sustainable /Diversified Revenue Streams (Gregg Pawlowski)
 - Marketing / Branding / Communications (Rebecca Whicker)
 - Ministers and Executive Directors Session — Recap Overview of All Workshops (Carol Redman)
- 3:00 **Closing Remarks:** Carol Redman, Forum Planning Committee
Network and Exhibits

Special Thanks to Our Exhibitors

Breakthru Fundraising
By God's Design Ministries
Carol Redman Nonprofit Consulting
Children's PEACE Center
Christian Aid Mission Partnership (CAMP)
Christian Financial Ministries
Church Women United in Cobb
Cobb Alcohol Task Force
Cobb Community Services Board
Cobb County Schools
Cobb HeadStart
Cobb Prison Roundtable
Communities in Schools of Marietta & Cobb County
Disciples Food Pantry — Marietta First Christian Church
eTapestry
Family Nurturing Center of Georgia
Georgia Interfaith Power & Light
Good Samaritan Health Center of Cobb
Mosaic Church
MUST Ministries
Northwest Georgia Conference of the United Methodist Church
NAMI South Cobb
Pitts-Fowler Enterprises
Renovacion Conyugal Georgia
Seamless Garment Ministry
Shiloh Afrique Foundation
Storehouse Ministries — Noonday Baptist Association
StraightTalk Life Skills & Education Counseling Services
United Way in Cobb
Vision Communications Group
Visions Anew

Forum Planning Committee

Hilary Carlin
Darlene Duke
Kathy Grosskurth
Ann Guckert
Candi Hannigan
Linda Hobson
Carol Redman
Woody Smith
Jolene Virgo

Mark Your Calendar

Save the Date

**Next Year's Forum will be
Tuesday, May 3, 2011 at**

**Turner Chapel AME
Marietta, Georgia**

Amy Stevens, Ed.D., LPC AMStevens@mindspring.com
www.arcadianresources.com
770-509-1034

Amy has been known as “The Grants Coach” and has been a community advocate providing capability building support to community and faith-based non-profit organizations in Cobb County, GA since 2005. Her expertise comes from being a Senior Project Manager and Procurement Team Chief for the U.S. Department of Labor in the Atlanta Regional office. Her position provided oversight for academic, vocational and counseling services for 18 residential Job Corps youth centers in 7 southeastern states.



Barry Weaver

Barry.Weaver@etapestry.com
www.etapestry.com
317-336-3876

Barry works with faith-based organizations to evaluate and implement technology to meet their unique fundraising goals and donor management needs. An ordained minister, Barry came to eTapestry after 16 years of service to churches and the non-profit sector. In addition to ministry service, his experience includes board service and development, volunteer recruitment and coordination, mission trip coordination, program execution, fund development campaigns and finance.



Rebecca Whicker

Rebecca.Whicker@cobbk12.org
www.cobbsuccessforall.com
678-283-2885

Rebecca has over 20 years of experience in both business and education. She is currently the resource development officer for Success for All Students, a federal grant project of the Cobb County School District’s Social Work Department. Her experience includes program development, operations management, public relations, marketing, branding, advertising, creative concept development, publications management, event planning, as well as media relations.



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Workshop Presenters

Virginia Baker

vbconsulting@bellsouth.net
404-803-2264

Virginia Baker, Consultant, Trainer and Coach is the President/Principal Consultant of VB Consulting Group. VB Consulting Group provides training, technical assistance and capacity building for early care and education programs, non-profit, community-based and faith-based organizations. Virginia has over 24 years of experience in human services. She has provided numerous organizations guidance and expertise in board and leadership development, program development and revenue development.



Carla Hodge

CarlaHodge@visioncommgroup.com
www.visioncommgroup.com
770-422-1803

Carla Hodge is the owner and principal consultant of Vision Communications Group (VCG) which provides nonprofit development assistance to faith-based and community-based nonprofit organizations via training, coaching, meeting facilitation and consulting. Carla brings with her 11 years of corporate marketing and project management background and 10 years of nonprofit capacity-building consulting.



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Workshop Presenters



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Rashid Mosley



RMosley@uwma.org
www.uwma.org
 404-526-8465

Rashid Mosley is an accomplished and resourceful strategic leader with comprehensive experience building relationships that leverage numerous resources to accomplish the organization's strategic plan for the future. Mosley is successfully completing a Master of Science Administration degree focusing on Organizational Leadership. His current position as Associate Area Director allows him to formulate and plan special strategic projects and business development activities.



Gregg Pawlowski



Gregg@breakthurfundraising.com
www.breakthurfundraising.com
 678-478-2000

Gregg's passion is to assist ministry and non-profit leaders to fully fund their mission in order to accomplish their God-given goals. His work with organizations across the country has increased their fundraising capacity and helped them raise millions of dollars to increase mission impact. As a fundraising coach, consultant, trainer and speaker, Gregg specializes in fundraising and leadership development, having served scores of successful leaders in the non-profit and for-profit sectors.



Linda and Marcellus Pitts



pittsfowler@bellsouth.net
www.pitts-fowlerenterprises.com
 770-218-6897

Marcellus and Linda are CEO and Founder of Pitts Fowler Enterprises, a community development company raising the quality of life for people by doing good for others and Visions Financial Services, a financial empowerment company, empowering people for purpose, respectfully. They are 30+ year veterans in helping others build their organization's infrastructure through strategic strategies in visioning, financial goal setting, budget planning, defeating debt, project management, strategic planning to name a few.

Carol Redman



Carol@carolredman.com
www.carolredman.com
 770-655-0027

Carol is passionate about achieving bottom-line results and growing exemplary nonprofits and boards through mission-driven strategic planning, program planning and evaluation, maximizing revenue streams with emphasis on major gifts, crafting winning proposals, leveraging volunteers, marketing communications, and technology. Hands on or as a consultant / coach / mentor / trainer — and with end-to-end fundraising expertise — for over 25 years Carol has worked with leading international, national, regional and local non-profit organizations with budgets of \$300,000 to over \$16 million.



Redman
 Strategic, bottom-line results
 fundraising and communications
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